03/03/2016

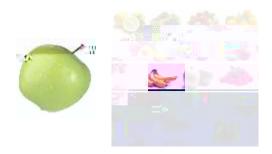
Evaluating the impact of

## Impact Evaluation Common challenges for conservation

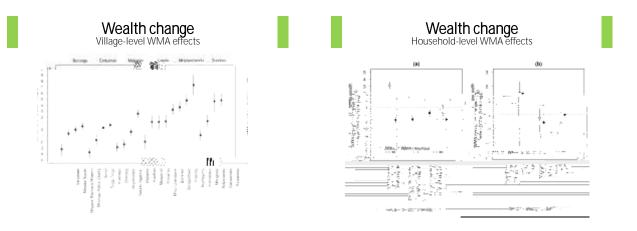
- Experiments are rarely possible
  Interventions cannot always be replicated
  Many interventions occurring together
  Complex histories
  Lack of baselines
  Lack of 'controls'...
  Multiple outcomes of interest
  Some outcomes multidimensional (e.g. wellbeing)

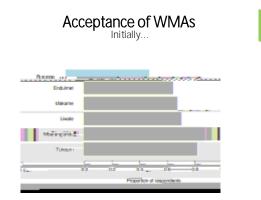


## Control village selection Non-parametric matching

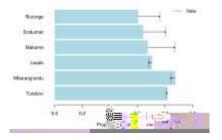


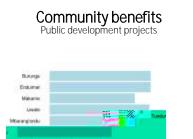
Demographics (population density)











Primary or secondary school built

